# **Summary Report**

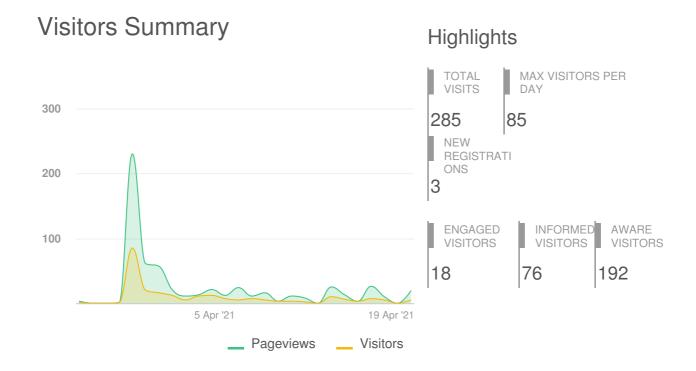
25 March 2021 - 19 April 2021

# **Engaging Bellevue**

PROJECTS SELECTED: 1

120th Avenue Northeast Improvement Project Online Open House
FULL LIST AT THE END OF THE REPORT

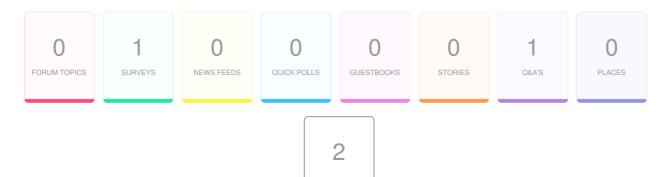


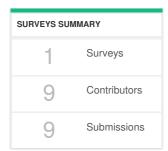


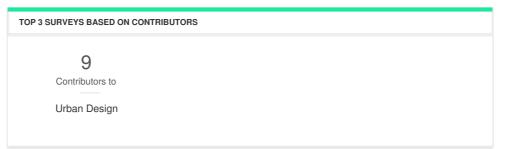
#### **PARTICIPANT SUMMARY**

ENGAGED	<b>18</b> ENGAGED PART	ICIPANTS				(%)
ENGAGED			Unverified	Anonymous	40011 A N 11 11	10 (0 10()
	Contributed on Forum	ns 0	0	0	120th Avenue Northeast Imp	18 (9.4%)
INFORMED	Participated in Survey	<b>'</b> S 4	0	5		
INI OTIMED	Contributed to Newsf	eeds 0	0	0		
	Participated in Quick	Polls 0	0	0		
	Posted on Guestbook	ss 0	0	0		
	Contributed to Stories	0	0	0		
AWARE	Asked Questions	2	0	0		
	Placed Pins on Place	s 0	0	0		
	Contributed to Ideas * A sin	12 gle engaged participant	0 can perform n	0 nultiple actions	* Calculated as a percentage of total visi	its to the Project
	<b>76</b> INFORMED PAR	TICIDANITO				(%)
ENGAGED	10 INFORMED PAR	HUIPANIS		<ul><li>Participants</li></ul>		- (76)
	Viewed a video			0	120th Avenue Northeast Imp	76 (39.6%)
MEODAED	Viewed a photo			0		
INFORMED	Downloaded a docum	Downloaded a document 9				
	Visited the Key Dates	page		0		
	Visited an FAQ list Pa	age		0		
	Visited Instagram Pag	ge		0		
AWARE	Visited Multiple Project	ct Pages		56		
	Contributed to a tool	engaged)		18		
	* A sin	* A single informed participant can perform multiple actions			* Calculated as a percentage of total visits to the Project	
ENGAGED	192 AWARE PARTIC	CIPANTS				
	_			<ul> <li>Participants</li> </ul>	120th Avenue Northeast Imp	192
	Visited at least one P	age		192		
INFORMED						
AWARE						
7.117						
	* Aware user could	have also performed an	Informed or E	ngaged Action	* Total list of unique visitors to the project	et

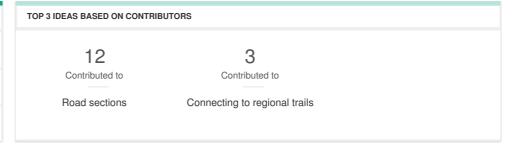
#### **ENGAGEMENT TOOLS SUMMARY**







IDEAS SUMMARY		
2	Ideas	
12	Contributors	
54	Contributions	



## **INFORMATION WIDGET SUMMARY**



DOCUMENTS	
1	Documents
9	Visitors
11	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOA	DS
11 Downloads	
120th Ave NE Open House Graphics.pdf	

# TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
bellevuewa.gov	100
www.skyscrapercity.com	21
t.co	10
www.google.com	5
m.facebook.com	5
nextdoor.com	3
I.facebook.com	3
www.bangthetable.com	1
dev.bellevuewa.gov	1

## **SELECTED PROJECTS - FULL LIST**

PROJECT TITLE	AWARE	INFORMED	ENGAGED
120th Avenue Northeast Improvement Project Online Open House	192	76	18